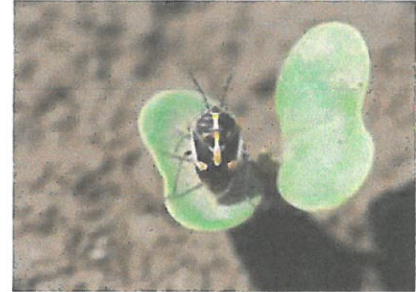


Improve Quality and Productivity in Broccoli with NipsIt[™] Vegetables Insecticide

NipsIt Vegetables provides broccoli growers with a simple, seed-applied solution for protection against bagrada bug.

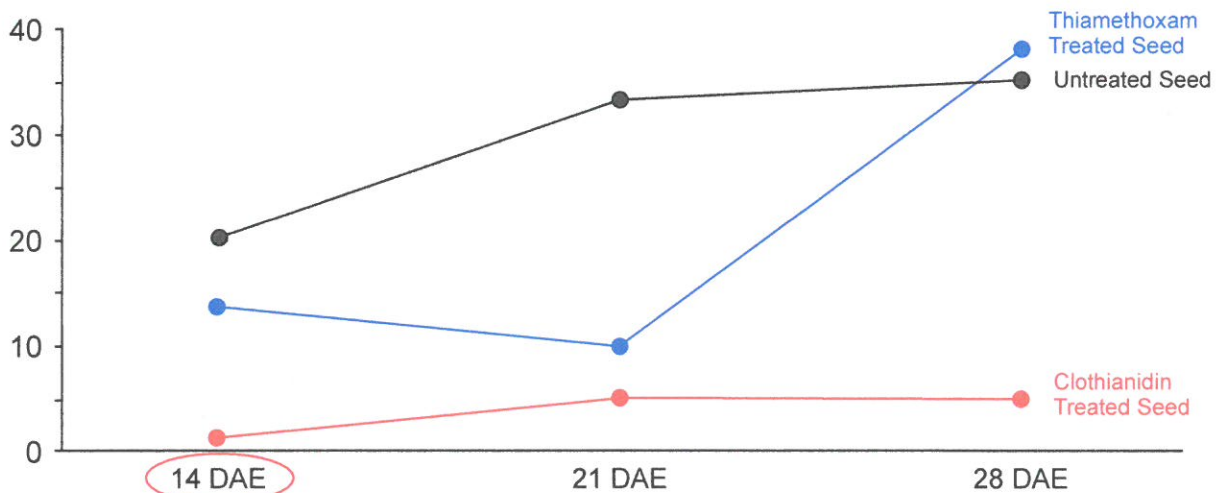
NipsIt Vegetables offers:

- **Simplicity** – your broccoli seed comes complete with an effective insecticide that protects your seedlings from Bagrada Bug damage from day one.
- **Maximize stand establishment** – minimize the plant loss associated with bagrada bug feeding on cotyledon and first true leaves.
- **Season-long productivity** – reduce number of blind or multi-terminal plants associated with bagrada bug feeding during early plant development.



Bagrada Bug Control with Neonicotinoid Seed Treatments

% Plants with Blind or Multiple Terminals



Dr. John Palumbo
University of Arizona
Yuma Ag Center, Fall 2012
September 6 Wet Date
No additional insecticides applied