Improve Quality and Productivity in Broccoli with NipsIt™ Vegetables Insecticide

NipsIt Vegetables provides broccoli growers with a simple, seed-applied solution for protection against bagrada bug.

NipsIt Vegetables offers:
- **Simplicity** – your broccoli seed comes complete with an effective insecticide that protects your seedlings from Bagrada Bug damage from day one.
- **Maximize stand establishment** – minimize the plant loss associated with bagrada bug feeding on cotyledon and first true leaves.
- **Season-long productivity** – reduce number of blind or multi-terminal plants associated with bagrada bug feeding during early plant development.

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**Bagrada Bug Control with Neonicotinoid Seed Treatments**

% Plants with Blind or Multiple Terminals

<table>
<thead>
<tr>
<th>Time (DAE)</th>
<th>Treated Seed</th>
<th>Untreated Seed</th>
<th>Clothianidin Treated Seed</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 DAE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>21 DAE</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>28 DAE</td>
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</tr>
</tbody>
</table>

Dr. John Palumbo  
University of Arizona  
Yuma Ag Center, Fall 2012  
September 6 Wet Date  
No additional insecticides applied